

JEREMIAH ABDULLAH

OR "AJ"



MAY 2021

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📄 ajabdullahmusic.com

ADVERTISER
CONTENT CREATOR
MUSICIAN
SOUP ENTHUSIAST

THE UNIVERSITY OF TEXAS AT AUSTIN

BACHELOR OF SCIENCE, ADVERTISING

Texas Immersive Program

NSAC 2021 - Tinder Account

INDUSTRY EXPERIENCE

JULY 2022 - PRESENT

Portland, OR

WIEDEN + KENNEDY

COPYWRITER / CONTENT CREATOR

Copywriting, Social Concepting, Stunt Marketing, Video Editing, Brand Building

- Samsung - Nike
- Old Spice - DoorDash
- VISA

MARCH 2022 - JULY 2022

Dallas, TX

PLOT TWIST

JUNIOR COPYWRITER

Social, Radio (Jingle & Script Writing), Editing, OOH, Immersive Ideation

- H-E-B - Texas Monthly
- Central Market - Children's Health
- Witte Museum - Raising Cane's

JULY 2021 - DEC. 2021

Los Angeles, CA

GIANT SPOON

COPYWRITING INTERN

Writing Scripts, Concepting, Editing and Revising, Brand Development

- Peloton - Marvel Entertainment - Lone River
- Z by HP - Synchrony Bank - Amazon Studios
- HP OMEN - Highlights Magazine

INDEPENDENT WORK

MAY 2018 - PRESENT

Los Angeles, CA

MUSIC ARTIST

SINGER - SONGWRITER - PRODUCER - COMPOSER

ARTIST NAME - AJ ABDULLAH

- Over 8 million total Spotify streams and over 1,030,000 listeners worldwide
- Original track featured in AT&T Mother's Day :30 Spot
- Partnership with Splice X Quadio & Ohana Ukuleles as a promoted artist
- Over 230,900 playlist placements, including an interview on KERA Art&Seek

MAY 2018 - APRIL 2019

Austin, TX

AWARD WINNING PLAYWRIGHT

PLAYWRIGHT - DIRECTOR - PRODUCER - PERFORMER

- Debuted original play at The Cohen New Works Festival
- Awarded the National Undergraduate Playwriting Award by The Kennedy Center
- Advanced to the 2nd round of the Austin Film Festival Playwriting Competition

SKILLS & METRICS

HARD

Adobe Premiere Pro
Adobe Photoshop
Music Production
Studio One Pro
Scriptwriting

SOFT

Storytelling
Public Speaking
Copywriting
Performing
Writing



1,000,000
LIKES ON TIKTOK

230K+
PLAYLIST PLACEMENTS

25M IMP
VIRAL TWEET

11,629,148
MUSIC USAGE REACH

8M+
STREAMS

18K
FOLLOWERS