

JEREMIAH ABDULLAH

OR "AJ"



MAY 2021

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📄 ajabdullahmusic.com

ADVERTISER
CONTENT CREATOR
MUSICIAN
SOUP ENTHUSIAST

THE UNIVERSITY OF TEXAS AT AUSTIN

BACHELOR OF SCIENCE, ADVERTISING

Texas Immersive Program

NSAC 2021 - Tinder Account

INDUSTRY EXPERIENCE

MARCH 2022 - PRESENT

Dallas, TX

PLOT TWIST

JUNIOR COPYWRITER

Social, Radio (Jingle & Script Writing), Editing, OOH, Immersive Ideation

- H-E-B - Texas Monthly
- Central Market - Children's Health
- Witte Museum - Raising Cane's

JULY 2021 - DEC. 2021

Los Angeles, CA

GIANT SPOON

COPYWRITING INTERN

Writing Scripts, Concepting, Editing and Revising, Brand Development

- Peloton - Marvel Entertainment - Lone River
- Z by HP - Synchrony Bank - Amazon Studios
- HP OMEN - Highlights Magazine

SEPT. 2020 - NOV. 2020

Weehawken, NJ

THE SYNDICATE

DIGITAL MARKETING INTERN

- Conducting social media engagement via client channels
- Active playlist pitching campaigns for upcoming artists
- Initiating influencer collaborations to aid in artist development

INDEPENDENT WORK

MAY 2018 - PRESENT

Los Angeles, CA

MUSIC ARTIST

SINGER - SONGWRITER - PRODUCER

ARTIST NAME - AJ ABDULLAH

- Over 6 million total Spotify streams and over 1,030,000 listeners worldwide
- Partnership with Splice X Quadio & Ohana Ukuleles as a promoted artist
- Over 202,900 playlist placements, including an interview on KERA Art&Seek

MAY 2018 - APRIL 2019

Austin, TX

COHEN NEW WORKS FESTIVAL

PLAYWRIGHT - DIRECTOR - PRODUCER - PERFORMER

- Drafted and produced a full length Muslim Rom-Com
- Awarded the National Undergraduate Playwriting Award by The Kennedy Center
- Advanced to the 2nd round of the Austin Film Festival Playwriting Competition
- Honored as the Leigh Boone Memorial Event

SKILLS & METRICS

HARD

Adobe Premiere Pro
Adobe Photoshop
Music Production
Studio One Pro
Scriptwriting

SOFT

Storytelling
Public Speaking
Copywriting
Performing
Writing



1,000,000
LIKES ON TIKTOK

200K+
PLAYLIST PLACEMENTS

25M IMP
VIRAL TWEET

11,629,148
MUSIC USAGE REACH

6M+
STREAMS

18K
FOLLOWERS